



Ignition 20-23-15

Guaranteed Analysis

Total Nitrogen (N)*	20.0%
11% Urea Nitrogen*	
9% Ammoniacal Nitrogen	
Available Phosphate (P2O5)	23.0%
Soluble Potash (K2O)	15.0%
Chlorine (CL) Max	12%

*11.00% Slowly available Nitrogen from Polymer Coated Urea

DERIVED FROM: Polymer Coated Urea, DAP and Muriate of Potash.

FL# – F003228

Net Weight
50 lbs.

Manufactured By:
Vereens Fertilizer
DBA Vereen Stores Inc.
16 County Camp Rd
Kingstree, SC 29556
843.399.6711

Product Description:

Ignition 20-23-15 is a premium starter fertilizer formulated to establish healthy, dense turf from the ground up. With 55% slow-release nitrogen from polymer-coated urea and a balanced phosphorus and potassium profile, Ignition supports strong root development, uniform growth, and vibrant color. Its precise, controlled feeding ensures maximum nutrient efficiency, making it the ideal choice for early-season turf applications.

Directions for Use

Rate/1000	N#/1000	P#/1000	K#/1000
3.5	0.7	0.8	0.53
4	0.8	0.92	0.6
4.5	0.9	1.0	0.72

Application Instructions

Apply Ignition 20-23-15 to dry soils.

Follow application with irrigation sufficient to move granules into the soil surface.

- Do not exceed the rates recommended in the document entitled University of Florida, Institute of Food and Agricultural Sciences SL191 “Recommendations for N, P, K and Mg for Golf Course and Athletic Field Fertilization Based on Mehlich III Extractant”, revised: October 2013.
- Use in accordance with the recommendations in “Best Management Practices for the Enhancement of Environmental Quality on Florida Golf Courses”, published by the Golf Course Superintendents Association of America and Florida Department of Environmental Protection, dated September 2021.
- Do not to exceed rates recommended in the document entitled “Florida Friendly Best Management Practices for Protection of Water Resources by the Green Industries” published by University of Florida (UF), Institute of Food and Agricultural Sciences (IFAS) Extension Service, revised in 2020.