



Flourish 16-2-14

Guaranteed Analysis

Total Nitrogen (N)*	16.0%
10.5% Urea Nitrogen*	
3.25% Ammoniacal Nitrogen	
2.78% Nitrate Nitrogen	
Available Phosphate (P2O5)	2.0%
Soluble Potash (K2O)	14.0%
Combined Sulfur (S)	11%
Water Soluble Magnesium (Mg)	5%

*10.5% Slowly Available Nitrogen from Polymer Coated Urea

DERIVED FROM: Polymer Coated Urea, Ammonium Nitrate, MAP, DAP, Dicalcium Phosphate, Potassium Sulphate and Kmag

FL# – F003228

Net Weight
50 lbs.

Manufactured By:
Vereens Fertilizer
DBA Vereen Stores Inc.
16 County Camp Rd
Kingtree, SC 29556
843.399.6711

Product Description:

Flourish 16-2-14 is a premium turf, palm, and ornamental fertilizer designed to promote healthy, vibrant growth across landscapes. Made from polymer-coated urea, homogeneous Stampede 21-7-14, and KMag, Flourish delivers controlled, sustained nitrogen along with balanced potassium and magnesium for overall plant health. Its precise nutrient profile supports strong root development, lush foliage, and long-lasting color, making it the ideal choice for palms, ornamentals, and high-quality turf applications.

Directions for Use

Palms and Ornamentals:

Apply .75 – 1.5 lbs per 100 sq ft of planting area. Spread evenly under the canopy dripline. Reapply every 8–12 weeks during active growth periods.

Turf (Lawns, Fairways, Sports Fields)

Apply 3 - 6 lbs per 1,000 sq ft per application. Reapply every 8–10 weeks or as needed based on turf growth and seasonal conditions.

- Do not exceed the rates recommended in the document entitled University of Florida, Institute of Food and Agricultural Sciences SL191 “Recommendations for N, P, K and Mg for Golf Course and Athletic Field Fertilization Based on Mehlich III Extractant”, revised: October 2013.
- Use in accordance with the recommendations in “Best Management Practices for the Enhancement of Environmental Quality on Florida Golf Courses”, published by the Golf Course Superintendents Association of America and Florida Department of Environmental Protection, dated September 2021.
- Do not to exceed rates recommended in the document entitled “Florida Friendly Best Management Practices for Protection of Water Resources by the Green Industries” published by University of Florida (UF), Institute of Food and Agricultural Sciences (IFAS) Extension Service, revised in 2020.